



# IMAGINOLOGY

IMAGINOLOGY CONTACT:  
Renee Aguilar, Public Relations & Marketing  
[pr@imaginology.com](mailto:pr@imaginology.com)

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## Covid 19 Discounts at Imaginology

Phoenix production studio supports businesses effected by the pandemic

Imaginology LLC, a Phoenix owned small business, specializing in animation, video and interactive media production, announced that it is offering discounts on their in-studio, live streaming services to businesses affected by Covid-19. Like the businesses they want to help, their business has also been impacted by the pandemic. The staff saw the broad reaching effects of sheltering in place on businesses and families alike and realized the studio is in a unique position to create a safe space that can support local businesses.

The company has been doing business within the Valley and internationally for over 20 years but chose this time to set up its first physical, studio location. As the world starting closing, events cancelled, concerts rescheduled, the world of live streaming opened. At home live streams, online tutorials, and do it yourself productions began dominating social media from every kind of business platform imaginable.

“Suddenly, the world was living in this new Covid-19 reality, trying to figure out how to live stream quality creative digital content. It is new territory that many are learning to navigate. We saw an opportunity to share our experience and expertise in this area with people who may not have all the equipment and tools to get their businesses online in a professional way,” Nathaniel Jack Greene, Founder and Chief Imaginologist.

Imaginology has been producing multimedia events, interactive experiences, and live streaming content for decades. They even have the distinction of producing the first live stream of a 3D animated character (Bony Tony) on Facebook back in 2012. Witnessing the impact that this pandemic has had on businesses, has only deepened the company's goal to collaborate with people who are looking for new and imaginative ways to get their message and brand out to a broader audience.

In response to this virtual content demand, Imaginology is offering a 50% discount through the month of September on all in studio productions and live streaming to those affected by this pandemic. The studio's ability to offer quality production value for producing creative content as a community resource during these uncertain times is one-way Imaginology feels it can support its fellow business and artist communities. Additional services such as animation, multimedia, and fabrication are also available at a reduced rate. Specialized pricing for combined services, non-profits, and collaboration/co-producer opportunities are also available. Visit [www.imaginology.com](http://www.imaginology.com) or call (602) 510-3563 to set up a free consultation to explore how Imaginology's services can bring the most value to your project.

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Imaginology LLC · 1501 Northwest Grand Avenue, Phoenix, Arizona 85007 · [www.imaginology.com](http://www.imaginology.com)

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***About Imaginology:***

Imaginology is an award-winning education marketing and media production company in Phoenix, AZ. Serving various healthcare, biomedical, government, and non-profit clients worldwide since 1996. The company opened its first studio location in 2020. Imaginology provides strategic guidance as well as creative, online, interactive, technology design, and production services to improve the human condition.

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***Contact Imaginology:***

Nathaniel Jack Greene, Chief Imaginologist

E-mail: [nathang@imaginology.com](mailto:nathang@imaginology.com)

Renee Aguilar, Public Relations and Marketing

E-mail: [pr@imaginology.com](mailto:pr@imaginology.com)